

Name: Camilla Block Hellum
Date of birth: 16.01.1971
Adresse: Hellvikstrand 49
1459 Nesodden/ Norway
Sivil status: Married, 2 kids
Tel: +47 92 09 57 10
E-mail: camilla@designsentralen.com
Web: www.designledelse.no
www.designsentralen.com



Camilla Block Hellum

Design Manager // CEO

Competence: Camilla Block Hellum is a design consultant and project manager with experience from “all sides of the table”; from the design industry and from the client side – and in recent years, as an independent consultant.

Camilla’s field of competence is design management; strategy, development of solutions and systems in analogue and digital channels, user testing and communication - design systems and implementation. Long-term assignments have provided broad experience and a solid network of partners.

With experience from working with public sector, she is well acquainted with formal processes and has through solid assignments gained experience of both strategic and operational nature. Camilla designs, leads and facilitates entire processes; from research to decisions with owners and stakeholders, up to realization, handover and implementation.

She is solution and result oriented and concerned about facilitating good collaboration between different disciplines and people. Camilla is the link between the client and their partners, internal and external.

Experience:

2017 – to date	DesignSentralen SA/ Design Manager and CEO
2013 – to date	CBH AS/ Independent Project- and Design Manager
2012 – 2013	H. Aschehoug & Co AS/ Digital Project Manager (Teaching materials/publishing)
2009 – 2013	Ruter AS, Project Manager Design (Public transport)
2009 – 2009	CBH Project Management/ Independent consultant
2005 – 2009	Dinamo Design AS/ Project Manager (Design Agency)
2005 /6 months	Enterprise IG/ Project Manager (Design Agency)
1999 – 2005	Engen & Harlem AS/ Project Manager (Design Agency)
1997 – 1998	Gartner Norway/ Marketing Consultant (IT advisory)
1992 – 1997	Huset Mercatum AS/ Office Manager (Retail design agency)
1997	Mercatum Kontor AB (Stockholm)/ Project Controller (Architctcts)
1990 – 1992	ARTKO AS, Secretary (Print brokers)

Clients: Bane NOR, Ruter, Sporveien, Gjensidige, Bold Scandinavia, H. Aschehoug & Co., Ranold AS, DAR AS, OMI AS, FRANK Kommunikasjon AS, Norske Skog AS, NSB AS, and more. Please see our websites for details about the projects: www.designledelse.no and www.designsentralen.com

Education: Bachelor in Marketing Communication
Design Management/ Grow at PARK
Certifications in Prince2 Agile, Scrum Certified Practitioner